**PRIMARY LOGO**

Authorized Colors
One- and two-color
Correct / incorrect color applications

**HASHTAGS**

**SECONDARY MARKS**

Pistol Pete and standard versions
Sport / club specific Petes
Posse star

**LIMITED / EXCLUSIVE USE MARKS**

Football helmet decal
Phantom Pete
Baseball cap only
Bedlam Series
Cowboy State

**LOGO HIERARCHY**

Note registration mark
PRIMARY LOGO

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Correct / incorrect color applications

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LOGO HIERARCHY
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Correct / incorrect color applications

HASHTAGS
#okstate (primary hashtag, always lower case)
#GoPokes
#CowboyState

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Cowboy State

LOGO HIERARCHY
2016-17 Cowboy State badge

2016-17 Cowboy State custom alphabet

2016-17 Cowboy State Bandanna Pattern

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LOGO HIERARCHY

PRIMARY ATHLETIC MARK

1-COLOR / 2-COLOR PRIMARY ATHLETIC MARK

SECONDARY ATHLETIC MARKS

LIMITED USE / EXCLUSIVE ATHLETIC MARKS

Football helmet decal only
Baseball cap only